

LIFEWISE ACADEMY



SCHOOL APPRECIATION

School appreciation is an important part of your ongoing relationship with the public school. While school appreciation can occur at any time, common times to show your gratitude are near the beginning of the school year, during parent-teacher conferences, holidays, at the beginning of a new semester, during state testing week or near the end of the school year. Consider making a gesture of gratitude once or twice every school year.

Below are some ideas for how to show your appreciation. Whether you use these ideas or generate your own, make sure everything you do is clearly LifeWise branded and approved via a support ticket.

Appreciation Strategies

- ◆ Workroom treats
 - ◇ Coffee and donuts
 - ◇ Popcorn and soda pop
 - ◇ Lunch taco bar (during a testing week is a plus)
 - ◇ Hot chocolate bar
 - ◇ Individually packaged snack bags
 - ◇ Fruit slushies in punch bowl
 - ◇ Candy Grams with cute sayings
- ◆ Workroom encouragement
 - ◇ Thank-you notes written by students (use LifeWise envelopes or stationery!)
 - ◇ School supply gifts (including LifeWise pencils, pens and sticky notes)
 - ◇ “Jar of Encouragement” with notes
 - ◇ Seasonal decorations
- ◆ Gifts
 - ◇ Coupons donated by local businesses
 - ◇ A gift card for the principal
 - ◇ Teacher raffle
 - ◇ Gift bags with an attached card (use this [card template](#))
- ◆ Acts of kindness
 - ◇ Ask the public school teachers what they want or could use
 - ◇ Offer to cut materials for teachers and staff
 - ◇ Helping staff with parties and parent gifts

Branding Suggestions

- ◆ Leaving treats in the workroom? Set up a LifeWise sign or banner and leave a thank-you note.
- ◆ Be fun! “Donut know what we would do without your support!” “Thanks a latte!” “Let us espresso our gratitude.” “Poppin’ in to say thanks!” “Taco ‘bout a great school!”
- ◆ Check out the [Storefront](#) for thank-you cards, stickers, balloons and more

- ◆ Make your thank-you specific: for support, for flexibility, for sharing their kids, etc.
- ◆ Make your thank-you message visible and central so that your purpose is clear